

BOMA of Central Pennsylvania is please to host the 2017 BOMA Middle Atlantic Conference (MAC). This annual event attracts Commercial Real Estate professionals from the 16 BOMA locals in the MAC region. The MAC region consists of over 3,500 members covering 11 states and the District of Columbia. The locals include Capital Region/Albany, Baltimore, Boston, Greater Buffalo, Greater Hartford, New Jersey, Central New York, Greater New York, Central Pennsylvania, Philadelphia, Pittsburgh, Long Island, NY, Rochester, Southern Connecticut, AOBA/BOMA Washington, D.C., Rochester and Westchester County, NY as well as members at Large.

As a member of MAC, BOMA of Central Pennsylvania was federated with BOMA International in January 2011 and encompasses 17 counties bridging the gap between Pittsburgh and Philadelphia. These 17 counties consist of Harrisburg (the state capital of Pennsylvania), Lancaster (Amish country), York (Harley Davidson), State College (Penn State) and Hershey, PA (the Sweetest Place on Earth) to name a few.

We look forward to being your hosts for 2017. Come and join us for an action packed agenda with sensational speakers, education and local tours.

Come early and enjoy The Spa at the Hotel Hershey, the Hershey Tanger Outlets or maybe a round of golf at the Hershey Country Club if weather permits. Stay late and enjoy Chocolate World, Hersheypark or Water Works (the new 30,000 square foot indoor pool complex) at Hershey Lodge with the family.

For additional information on BOMA of Central Pennsylvania visit our website:

[www.bomacentralpa.com](http://www.bomacentralpa.com)

or contact:

Sue Gundermann, Executive Director

BOMA of Central PA

P.O. Box 684

Harrisburg, PA 17108-0684

Phone: (717) 238-7195

[sgundermann@bomacentralpa.com](mailto:sgundermann@bomacentralpa.com)



325 University Drive  
Hershey, PA 17033  
717-533-3311

Warm, welcoming, and distinctly Hershey, *Hershey Lodge* is a full-service resort located in Hershey, Pennsylvania. It is one of *The Official Resorts of Hersheypark*. Conveniently located to the majority of the *Middle Atlantic Region*, *Hershey* is located in *Central Pennsylvania*, just 90 minutes from *Baltimore and Philadelphia*, 2 hours from *Washington, DC*, and 2.5-3 hours from *New York/New Jersey*. Guests to the resort enjoy the value, convenience, and special access to VIP benefits which come standard with your stay, plus convenient services and exclusive offerings designed to make your stay as sweet as possible!

Hershey is inspired by one of America's original success stories. It was here that Milton S. Hershey opened the world's first modern chocolate factory in 1905. Wanting to give something back to the community, he built a "model town" to provide his employees and their families with an attractive and comfortable place to live, work, and play. Today *Hersheypark*, *ZooAmerica*, the Milton Hershey School, and more are lasting testaments to Mr. Hershey's legacy and vision.

**For Hotel Registration Contact:**

Hershey Lodge at 717-520-5732 or  
1-800-HERSHEY (437-7439)  
or by booking online at

<https://resweb.passkey.com/go/BOMA2017>.

A discounted rate of \$219/ night will be available from Wednesday, April 5<sup>th</sup> through Saturday, April 8<sup>th</sup>.

**Rooms must be booked by March 5, 2017.**

Reference: MIDDLE ATLANTIC CONFERENCE OF  
THE BUILDING OWNERS & MANAGERS  
ASSOCIATION "MAC".

For additional information regarding the  
conference or MAC please contact:

Dolores Bocian at  
973-696-2914



**Sponsorship Information**

**The Annual Conference  
of  
The Middle Atlantic  
Region**

**April 6 - 7, 2017**

**Presented by:**



## Lightning Racer- \$15,000

- Double Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on our website with a link to your site.
- Two Registrations
- Bus "entertainment: one way (approximately 40 minutes, with a captive audience of about 20 people or approximately 15 minutes with 40 people.)

## Skyrush®- \$10,000

- Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on our website with a link to your site.
- One Registration
- Bus "entertainment: one way (approximately 40 minutes, with a captive audience of about 20 people or approximately 15 minutes with 40 people.)

## Fahrenheit®- \$ 7,500

- Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on our website with a link to your site.
- 4 Hours at Reception Table to welcome guests.
- The right to introduce a TOBY Winner.

## Sponsorship Registration

Sponsorship Level: \_\_\_\_\_

Amount: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Method:

**Check (Payable to BOMA of Central PA)**

**Credit Card (circle one): Visa M/C AmEx**

**Name on Card:** \_\_\_\_\_

**Card #:** \_\_\_\_\_

**Security Code:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

### Send completed form to:

**BOMA of Central PA**

**P.O. Box 684**

**Harrisburg, PA 17108-0684**

**Attn: Sue Gundermann**

**Phone: (717) 238-7195 Fax: (717) 238-5904**

**or Email to:**

**sgundermann@bomacentralpa.com**

**For sponsorship information**

**please contact:**

**Dolores Bocian at**

**973-696-2914**

## Storm Runner - \$5,000

- Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on our website with a link to your site.
- 4 Hours at Reception Table to welcome guests.

## Great Bear®- \$ 2,500

- Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on our website with a link to your site.
- Time at the podium to introduce a speaker

## Trailblazer- \$ 1,000

- Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on our website with a link to your site

## Comet- \$ 500

- Tradeshow Booth including table, chair, drape and electric.
- Acknowledgement on signage.

## Wildcat- \$ 250

- Acknowledgement on signage.