



2014  
Partnership  
Package

Dear Prospective Partner:

As a valued BOMA Member, we would like to give you this great opportunity to participate in BOMA of Central Pennsylvania's 2014 annual partnership program!

We encourage you to review our program as this is an opportunity to invest in your immediate and long term business plans. By becoming a Supporting Partner, you will immediately raise your profile and assure that you will be an essential part of the advancement of the commercial real estate industry in Central Pennsylvania. We promise the exposure, connections, and reputation gained will be paramount.

As you know, your partnerships are vital to the educational programs, advocacy efforts, and networking events that BOMA of Central Pennsylvania offers year round to its members.

Any consideration given to BOMA of Central Pennsylvania is truly appreciated and we thank you for the support. Please feel free to contact Sue Gundermann ([sgundermann@bomacentralpa.com](mailto:sgundermann@bomacentralpa.com)) for further details and questions.

Sincerely,

Helen Latchford

BOMA of Central Pennsylvania

2013 Chair

## Penthouse Level Benefits:

Limited to 1

Company Logo on BOMA of Central PA Website with Company link on the Home Page	Value: \$1,000
Company Logo displayed in electronically sent monthly meeting announcements	Value: \$500
(15) - Guest passes for regular meetings	Value: \$375
(1) - Newsletter industry "spotlight"	Value: \$500
Company Logo on table tent to be displayed at all meetings during the year	Value: \$250
Company Logo displayed on its own page at meetings where upcoming events PowerPoint is presented	Value: \$250
Quarterly newsletter recognition	Value: \$200
Annual Recognition-Central Penn Business Journal	Value: \$1,000
Second Local Representative Membership	Value: \$400
BOMA of Central PA logo on your business card	Value: \$500
Partner recognition on name badge	
Recognition by Chair at meetings	

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**Total Value** \$4,975

**Your Cost** \$2,000

*Please sign me up for the Penthouse Level Partnership:*

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please bill / invoice me: \_\_\_\_\_

Please charge my credit card: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CCV#: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Amt to be charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_



## Atrium Level Benefits:

Limited to 4 (Only 2 Left)

Company Logo on BOMA of Central PA Website with Company link on the Home Page	Value: \$1,000
Company Logo displayed in electronically sent monthly meeting announcements	Value: \$500
(10) – Guest passes for regular meetings	Value: \$250
Company Logo on table tent to be displayed at all meetings during the year	Value: \$250
Company Logo displayed on its own page at meetings where upcoming events PowerPoint is presented	Value: \$250
Quarterly newsletter recognition	Value: \$200
Annual Recognition-Central Penn Business Journal	Value: \$1,000
Partner recognition on name badge	
Recognition by Chair at meetings	

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**Total Value** **\$3,450**

**Your Cost** **\$1,000**

*Please sign me up for the Atrium Level Partnership:*

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please bill / invoice me: \_\_\_\_\_

Please charge my credit card: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CCV#: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Amt to be charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_



## Mezzanine Level Benefits:

Company Logo on BOMA of Central PA Website with Company link on the Partnership Page	Value: \$500
(6) – Guest passes for regular meetings	Value: \$150
Company Logo on table tent to be displayed at all meetings during the year	Value: \$250
Company Logo displayed on its own page at meetings where upcoming events PowerPoint is presented	Value: \$250
Quarterly newsletter recognition	Value: \$200
Annual Recognition-Central Penn Business Journal	Value: \$1,000
Partner recognition on name badge	

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**Total Value** **\$2,350**

**Your Cost** **\$750**

*Please sign me up for the Mezzanine Level Partnership:*

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please bill / invoice me: \_\_\_\_\_

Please charge my credit card: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CCV#: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Amt to be charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_



## Garden Level Benefits:

Company Logo on BOMA of Central PA Website without Company link on the Partnership Page	Value: \$250
(2) – Guest passes for regular meetings	Value: \$50
Company Logo on table tent to be displayed at all meetings during the year	Value: \$250
Company Logo displayed on its own page at meetings where upcoming events PowerPoint is presented	Value: \$250
Quarterly newsletter recognition	Value: \$200
Annual Recognition-Central Penn Business Journal	Value: \$1,000
Partner recognition on name badge	

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<b>Total Value</b>	<b>\$2,000</b>
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<b>Your Cost</b>	<b>\$500</b>
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*Please sign me up for the Garden Level Partnership:*

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please bill / invoice me: \_\_\_\_\_

Please charge my credit card: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CCV#: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Amt to be charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_



## Other 2014 Recognition and Sponsorship Opportunities:

BOMA of Central Pennsylvania offers other recognition and sponsorship opportunities throughout the year in addition to the annual Partnership. These tend to be one time opportunities during the course of the year. You may want to take advantage of the following opportunities as well throughout the course of the year. More opportunities will follow.

### A' La Carte Pricing:

#### **Host a Monthly Meeting –**

**Hold a Meeting at Your Office Location –**

**Recognition of your Company by the Chair and a 2 Minute Speaking Opportunity** **\$0**

#### **Sponsor a Monthly Meeting –**

**Cover the cost of the Monthly Luncheon**

**Recognition of your Company by the Chair and a 5 Minute Speaking Opportunity**

**Also includes 2 complimentary luncheon registrations** **\$400**

#### **Annual Golf Outing:**

**Marketing Opportunity and Foursome** **\$375**

**Basket Raffle (i.e. wine, gift card, golf/sport gear)** **\$100/ basket**

## Registration And Due Dates

Partnership Registration Opens Friday, November 1st

Registration for partnerships will be on a first come, first serve basis.

### ***Payment Due Date***

If payment is not received by 12:00 noon on Friday, January 10<sup>th</sup> the Partnership will go to the next on the list.

Your 2014 Membership Dues must also be paid on or before January 1<sup>st</sup>.

### ***Effective Date***

At the January Membership Luncheon, Tuesday, January 14<sup>th</sup> all Partners will be acknowledged.